MEDIA SEMIAR

Department of Communication and Journalism in association with The Language Department of Malayalam organized a media seminar on 10th December 2019 for the media students of Kannur University. The function was inaugurated by Malayala Manorama bureau chief Joji Simon. Mathrubhumi daily Knnur bureau chief was the keynote speaker. "Media Activity: Challenges of the new age" was the topic of discussion. There was Q&A Session for the students.



MAMANKAM

The fourth edition of "ETC" titled "Mamankam", the annual media fest was conducted on 30th January 2020. The 4th edition of "Express Thoughts Creatively" (etc) was for the entire college. Prof. V. H. Nishad (Writer, Asst. Professor, Sirsyed College) inaugurated the function. He also presented a paper on "Local Dialects in Malayalam Cinema". The main attraction of the fest was a short film festival named "Celluloid". It featured 20 short films screened at 2 theatres. There were also other competitions and interactive sessions as a part of media fest. Each competition was provided with unique names. Screenplay Writing Competition (Ayal Kadha Ezhuthukayanu), RJ Hunt (Kolambi), Film Quiz (Thondimuthalum Driksakshiyum), Photography (Bhoothakkanadi) etc were conducted for the students as part of the fest. Most of the competiotions were titled with the names of popular Malayalam movies.



MiC

MiC was a program conducted on April 2020. The purpose of the program was to engage students in a leisure activity as well as making the aware about the situation during the Covid-19 lockdown. Competitions were open to all students from various colleges. The Competitors were tasked with reporting television news on Lockdown days. The winner was awarded with 500 rupees as prize money. The runner-up prize also was there.



<u>ONOLSAVAM</u>

Due to the Covid-19 pandemic, there were no usual celebrations on Onam. 'Onolsavam' was a set of competitions designed to celebrate Onam online. The program helped the students to sense a feel of togetherness although they were confined to their home. Competition featured programs like Ona Thallu (Bragging), Instant poetry on quarantine life, Troll competition and Onappattu (Onam songs) competitions. Students were directed to participate in the program through WhatsApp.



FREEZE

Freeze was an online photography competition conducted through online media. The purpose of the competition was to celebrate World Photography Day on August 19. The competition was open to all students. Since there was no regular classes due to Covid- 19 pandemic, competition was conducted through online media. The topic was "Survival". Students were asked to participate in the competition without breaking any Covid- 19 protocols. Participants were directed to capture photographs either with smartphones or DSLR Cameras and to submit online without editing it.



